Getting the Most Out of NewsBank in EBSCO Discovery Service

NewsBank is a subscription service that provides web-based access to current and archived content from thousands of newspaper titles, as well as newswires, transcripts, business journals, periodicals, web-only sources, government documents and other publications, via databases such as America’s News and Access World News.

This guide has been developed to help libraries configure EDS to most effectively leverage their investment in NewsBank content. Our research shows that the appropriate configuration of EDS is an important determinant in the discoverability of the licensed content. Furthermore, using the CustomLinks option in EDS is the best way to ensure your users connect reliably.

To ensure that use of your licensed NewsBank product (America’s News/Access World News) is optimized within EDS, you will need to:

1. Activate NewsBank databases in your EDS profile.
2. Select the full text link and configure appropriately.
3. Check other EDS configuration options.

For details on each of these steps, see below.

Activating NewsBank Content in EBSCOadmin

By default, all new customers receive NewsBank metadata as part of the EDS base index. To ensure NewsBank results are discoverable in EDS, you will need to make sure the appropriate databases are enabled. For instructions on adding or removing a database from your EDS profile in EBSCOadmin, see https://help.ebsco.com/interfaces/EBSCO_Discovery_Service/EDS_Admin_Guide/Managing_your_content_in_EDS.

- NewsBank (edsnbk)
- NewsBank - Archives (edsnba)

Locating NewsBank Content in EBSCO Discovery Service

You can limit search results to NewsBank content by using the Content Provider facet.
Linking from **EBSCO Discovery Service** to NewsBank

You can use a NewsBank CustomLink to link from EDS to the full-text content you subscribe to on the NewsBank platform. Once you’ve confirmed that the NewsBank databases are included in your EDS profile, contact EDS Customer Support at support@ebsco.com to set up CustomLinks. Your EDS representative will work directly with NewsBank to make sure the CustomLink automatically authenticates your users and appears for the specific publications you subscribe to through NewsBank. We do not recommend using a link resolver to link to NewsBank subscriptions because of the specific customer and publication details necessary for successful linking.

If you make changes to your NewsBank subscription, you will also want to update your EDS CustomLink. Please contact support@ebsco.com to have an EDS representative refresh the NewsBank collection associated with your CustomLink.

**EDS Search Features**

EDS has two features designed to ensure users receive the highest quality records related to their search: Relevancy Ranking and Record De-Duplication.

**Relevancy Ranking** – EDS uses an advanced algorithm to rank records in order of relevance to the search term and importance to the user. This algorithm weights search term matches in the record based on the fields the match occurs in. For more details on this feature, see this Support FAQ:

https://help.ebsco.com/interfaces/EBSCO_Discovery_Service/EDS_FAQs/relevance_ranking_determined_in_EDS.

**Record De-duplication** – For records that match on core fields like title, author, date, volume, and issue,
EDS automatically removes records with lower relevancy from the result list in favor of higher ranked records. For more details on this feature, see this Support FAQ:

These two features, which are key to the EDS experience, do not discriminate by record origin. Records from any source—either content received from publishers or indexed by the EBSCO Editorial staff—may appear higher in the result list or win out in record de-duplication.

Still Need Help?
You can contact EBSCO Discovery Service Customer Support at support@ebsco.com if you need help accessing the NewsBank content in EDS or have any questions. For the most up-to-date version of this guide, please see http://support.ebsco.com/eds/content/en_eds_newsbank_quickrefguide.pdf.